

“Committed to reinforcing customer confidence with superior site solutions, built by exceptional people.”

Geogrid creates new Estimating department to reduce bid times and increase customer satisfaction.

October 28, 2006

Ladies and Gentlemen:

Geogrid Retaining Wall Systems, Inc., the nation’s leading installer of Keystone segmental retaining wall products has reorganized and created a new Estimating department committed to reduce turnaround time on bids and raise the standard for customer service in its industry.

Forrest Armentrout has been selected to head up this initiative as Vice President of Estimating. Mr. Armentrout joined Geogrid in 1985 as one of its first sales representatives. Forrest’s commitment to customer service has played a large role in Geogrid’s success. “Forrest’s experience and skills as an estimator will provide leadership for this newly formed department to ensure that Geogrid can create accurate estimates as quickly as possible, and thereby increase customer satisfaction”, states Geogrid President Mike Stevenson.

Forrest’s contact information is as follows:

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Geogrid is excited about the company’s new direction and continued focus on increasing customer satisfaction. We are confident that these new initiatives will assist Geogrid in retaining its leadership position. For further information, please contact Shelley Stevenson at 858-449-9705.